

COOLSCULPTING AT TRIFECTA MED SPA

GET BEACH BODY READY FOR SUMMERTIME

BY SIENNA DAVENPORT



The luxurious Trifecta Med Spa is the busiest CoolSculpting clinic in New York. This freezing form of technology has been approved by the FDA. A safe and effective alternative to liposuction, the non-invasive treatment is the natural way to eliminate stubborn fat without surgery or downtime. The procedure targets unwanted belly fat, love handles, double chin and other pinchable areas of fat. The effects are so outstanding that it is the most popular and commonly requested treatment at Trifecta Med Spa.

“Years ago, scientists at Harvard University observed that some children who ate popsicles got dimples in their cheeks,” said Victor Novoselov, owner of Trifecta Spa. “The scientists, Dieter Manstein, MD and R. Rox Anderson, MD, realized that the popsicles were freezing small pockets of fat cells. The idea that cold can eliminate fat cells was the insight behind Cryolipolysis, the proven science on which the CoolSculpting procedure is based.”

How does CoolSculpting work? A protective gel is put on the treatment area. Then the CoolSculpting device is applied. It uses a combination of gentle vacuum pressure and deep cooling. The technology targets fat cells at the subcutaneous level, effectively freezing stubborn fat away without harming healthy tissue and cells. You won’t feel anything and can easily relax, listen to music, or read while the technology works its magic. A client will notice results four weeks after a CoolSculpting procedure and best results are observed six to eight weeks post treatment.

Edward Fruitman, MD, the Medical Director and founder of Trifecta Med Spa, was drawn to CoolSculpting for its permanent results. “With time, fat cells migrate down the human body by the force of gravity, accumulating around the waist line and lower face. Diet or exercise cannot eliminate these stubborn-fat regions,”

Dr. Fruitman said. “This technology allows me to electively target and permanently eliminate fat cells by freezing them, an exciting intervention for my weight-loss patients.”

As the most experienced CoolSculpting clinic in New York, Trifecta is on the forefront of adapting to new technology. Trifecta was one of the first adaptors of CoolMini, an adapter that treats under-chin fat. Trifecta was also the first clinic to receive CoolAdvantage attachments and to reduce treatment time to a mere 35 minutes!”

Trifecta Spa offers three beautiful and convenient locations in Downtown Manhattan, Midtown Manhattan, and Hewlett, Long Island.

Trifecta Med Spa
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